

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – National Voters' Day 2012 – Celebrations on 25-01-2012 – Publicity Campaign – Broadcasting of Spots in RED-FM 93.5, Hyderabad – Payment of bill Rs.78,093/- to M/s. Kal Radio Limited, Chennai – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1126

Dated:13-03-2012

Read the following:-

1. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
2. Govt. Lr.No. 3389/Elecs.E/A2/2011-127, dt:21-01-2012.
3. From RED-F.M 93.5, Hyderabad Bill No. 2010307222/2012/01, dt: 31-01-2012.

ORDER:

In the letter 3rd read above, the RED-FM 93.5, Hyderabad Radio Channel has been requested to broadcast 40 Radio Jingles spots through all stations in their channel during prime time in the morning (five jingles) and evening (five jingles) from 22nd to 24th January, 2012 and in the morning (10 jingles) on 25-01-2012 to create awareness among citizens / electors regarding National Voters Day Celebrations on 25-01-2012. Accordingly, RED-FM 93.5 has broadcasted 40 Radio Jingles spots through Tirupathi, Vijayawada, Hyderabad, Rajamundry and Warangal stations in Andhra Pradesh from 22-01-2012 to 25-01-2012 and furnished the bills for an amount of Rs.78,093/- of M/s.Kal Radio Limited, Chennai as per the DAVP approved rates including all taxes and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.78,093/-** (Rupees Seventy eight thousand and ninety three only) to M/s.Kal Radio Limited, Chennai towards broadcasting 40 Radio Jingles spots through Tirupathi, Vijayawada, Hyderabad, Rajamundry and Warangal stations in Andhra Pradesh from 22-01-2012 to 25-01-2012 to create awareness among the citizens / electors regarding National Voters Day Celebrations.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2011-12.

(Contd..2..)

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **“M/s. Kal Radio Limited, Chennai” A/c No.036109000035217, City Union Bank Limited, Mandaveli Branch, Chennai -600028 (IFSC Code No:CIUB0000036), MICR Code No:600054002.**

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Freezing orders issued vide Memo 1st read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Manager, RED-FM 93.5, Hyderabad

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED::BY ORDER//

SECTION OFFICER